

## About Ad System, India

---

Ad System, India. ([adsystem.co.in](http://adsystem.co.in)), is a leading web based business solution provider and a product development firm and a partner to many emerging software leaders helping them bring great products to market in less time and at less cost.

Ad System has started her journey with a group of technocrats and engineers in the year 2006, April in Kolkata, India. Ad System has made active partnership with Snowtech Service (Australia), Rolems. Ltd (U.K) in the end of 2006. Company delivered many business solutions in worldwide companies whose presence is mainly in Australia, Canada, US and UK. The quality work and agile methodology based solution is bringing lot of customers in offshore market as well as in Indian Market.

Ad System is defining the future of the outsourced distributed software delivery model through a compelling combination of proven methodology, expert engineers, high standards of quality, and a 100% success guarantee.

New challenges, big projects are coming in Ad System's path to make her base more and more strong. People in Ad System strongly believe in Customer satisfaction by quality delivery of work and strong communication.

## Our Capabilities

---

Ad System, India service offerings span across the entire product life cycle management, on-demand services and professional services.

**The company's spectrum of services includes:**

1. **Product Development** – Materialize new ideas or business process in a defined framework in a form of product.
2. **Web Based Business Solution** – Offshore projects in client server model are handled and solutions delivered to the numerous customer.
3. **Bulk Email Solution** – AdBulkMailer v1.1 is the latest released product to satisfy lot of e-dependent customer, company's needs all over the world. This cost effective product is really big solution for those companies whose advertisement, market plans are always circulated all over the world through Email.
4. **Laboratory Billing Solution** – Our technical team is currently working in our latest product in Laboratory Billing. We hope by end of the year, 2007 we will be able to release this product globally.
5. **E-Business, Matrimony, School Management, Store Order Management, Job related web based solution** – We provide all kinds of e-business solution to different levels of customer all over the world. Our core technical teams always focus on the actual requirement gathering, good quality of codes and support.
6. **Consultancy Services** – Database Design, Web site design, planning for IT enabled business and many more consultancy service we are leveraging to many of our customers in local and in global market.
7. **Training** – Ad System provides corporate advanced training in many domains for the engineering students, service holders and corporate industry. We have a team of experts who mainly take care this department. We have also option for our students to work parallel in our projects.

## Our technology

---

Ad System, India always believes in new agile technologies, which are robust, easily maintainable and scalable. Our high-end technologies are here:

**Languages:** Core Java, JSP, Servlet, PHP, ASP, XML, Perl, Javascript and C.

**Server:** Apache, Tomcat, Web sphere

**Database:** Oracle, Mysql.

**Tools:** Toad for Oracle, Mysql Front, Edit Plus.

### Full list of Ad System services :

---

- PHP / MySQL programming services
- ASP/ASP.Net programming services
- JAVA / JSP / J2EE programming services
- J2ME Mobile Service
- Data Analysis Service
- Laboratory Instrument Management Service
- E-commerce and shopping carts
- Web site design
- Website redesign
- Consultation services
- Logo design
- Unique Website templates
- Content management systems
- Website maintenance services

## Our People & Contacts

---

On 17<sup>th</sup> April 2006 Ad System, India started her journey with the hosting of the official website over World Wide Web. The pioneer of this company is **Mrs. D. Ghosh**, whose endless effort and dedication builds this organization with help of her husband **Mr. A. Ghosh (Engineer, 5 yrs IT experience in E-Business, Pharmacy Domain)**, whose technical abilities and challenging attitude strengthen the base of this concern. Our technical project manager **Mr. P. Jha (MCA, 5 yrs IT experience)** is an experienced IT personality is one of our key people of Ad System. Currently we are very small company but have the ability to grow up very soon in the challenging IT Market. We can compete with any other Big IT company with our technical skill, management support and self-confidence.

### Our Contact Details

Plot 11, Shibtala Lane  
Kaikhali  
Kol-700136  
Phone - (033) 25735872  
Email: [info@adsystem.co.in](mailto:info@adsystem.co.in)